









# Tennants UK - Number Plate printing system offerings and comparative benefits

Printer Series	Print type	Plate Specification	Print Media	Media Feed	Print Colour	Plate Sizes	Additional design options					Consumables	Speed of print	Approx cost per print	Benefits and selling points	Market sectors
							Side Badge	Green Badge	Colour bottom lines	Border	Lip					
<b>Core Solutions</b>																
 <p><b>Prime Series</b></p>	Thermal	Reflective and Acrylic	Reflective sheet	Single sheet feed	Black	Standard Oblong	✓ pre-printed media only	✓ pre-printed media only	✓ pre-printed media only	✓ pre-printed media only	✓ pre-printed media only	Black ribbon	40 seconds per print	5p	<ul style="list-style-type: none"> <li>* Reliable, easy operation</li> <li>* Low cost consumables</li> <li>* Medium to high volume</li> </ul>	<ul style="list-style-type: none"> <li>* Car dealerships</li> <li>* Car supermarkets</li> </ul>
 <p><b>Prime Series</b></p>	Thermal	Reflective and Acrylic	Reflective rolls (internal)	Dual roll (prints pairs)	Black	Standard Oblong	✓ pre-printed media only	✓ pre-printed media only	✓ pre-printed media only	✗	✓ pre-printed media only	Black ribbon	10 seconds per print	5p	<ul style="list-style-type: none"> <li>* Reliable, easy operation</li> <li>* Low cost consumables</li> <li>* Print pairs of plates simultaneously</li> <li>* High volume</li> </ul>	<ul style="list-style-type: none"> <li>* Car dealerships</li> <li>* PDI / Fleet Service Centres</li> </ul>
 <p><b>Prime Series</b></p>	Thermal	Reflective and Acrylic	Reflective rolls (external)	Dual roll (prints pairs)	Black	Standard Oblong	✓ pre-printed media only	✓ pre-printed media only	✓ pre-printed media only	✗	✓ pre-printed media only	Black ribbon	10 seconds per print	5p	<ul style="list-style-type: none"> <li>* Reliable, easy operation</li> <li>* Low cost consumables</li> <li>* Print pairs of plates simultaneously</li> <li>* High volume</li> </ul>	<ul style="list-style-type: none"> <li>* Car dealerships</li> <li>* PDI / Fleet Service Centres</li> </ul>
 <p><b>Premier Series</b></p>	Thermal	Reflective and Acrylic	Reflective rolls (internal)	Dual roll (prints pairs)	Black	Standard Oblong	✓ pre-printed media only	✓ pre-printed media only	✓ pre-printed media only	✗	✓ pre-printed media only	Black ribbon	10 seconds per print	5p	<ul style="list-style-type: none"> <li>* Reliable, easy operation</li> <li>* Low cost consumables</li> <li>* Print pairs of plates simultaneously</li> <li>* Ultra high volume</li> </ul>	<ul style="list-style-type: none"> <li>* Car dealerships</li> <li>* PDI / Fleet Service Centres</li> </ul>
<b>Trade Solutions</b>																
 <p><b>Scope Series</b></p>	LED	Film and Reflective Plate/ 3 part	Film	Sheet feed	CMYK	All sizes and shapes	✓	✓	✓	✓ (Oversized plates required for Oblong, Square & Mcycle)	✓ pre-printed media only	CMYK toners CMYK drums Fuser Unit Transfer Belt	10 seconds per print	15p	<ul style="list-style-type: none"> <li>* All shapes and sizes</li> <li>* Colour printing on site</li> <li>* 3 Part option for premium plates</li> <li>* Medium volume</li> </ul>	<ul style="list-style-type: none"> <li>* Commercial dealerships</li> <li>* Motorcycle dealerships</li> <li>* Motor Factors / Accessory shops</li> <li>* Garages</li> </ul>
 <p><b>Optima Series</b></p>	Thermal	Reflective and Acrylic	Reflective Sheet	Single sheet feed	Black	All sizes and shapes	✓ pre-printed media only	✓ pre-printed media only	✓ pre-printed media only	✓ pre-printed media only	✓ pre-printed media only	Black ribbon	20 seconds per print	10p	<ul style="list-style-type: none"> <li>* All shapes and sizes</li> <li>* Reliable, easy operation</li> <li>* Low cost consumables</li> <li>* High volume</li> </ul>	<ul style="list-style-type: none"> <li>* Commercial dealerships</li> <li>* Motorcycle dealerships</li> <li>* Motor Factors / Accessory shops</li> <li>* Garages</li> </ul>
<b>Professional Solutions</b>																
 <p><b>Pro Series Film</b></p>	LED	Film and Reflective Plate/ 3 part	Film	Sheet feed	CMYK plus white	All sizes and shapes	✓	✓	✓	✓ (Oversized plates required for Oblong, Square & Mcycle)	✓	CMYK toners CMYK drums Fuser Unit Transfer Belt	10 seconds per print	10p	<ul style="list-style-type: none"> <li>* All shapes and sizes</li> <li>* Colour printing on site</li> <li>* 3 Part option for premium plates</li> <li>* No pre-printed media necessary</li> <li>* Print your own promotional items</li> <li>* High volume</li> </ul>	<ul style="list-style-type: none"> <li>* Specialist retailers</li> </ul>
 <p><b>Pro Series Reflective</b></p>	LED	Reflective and Acrylic	Reflective Sheet	Sheet feed	CMYK plus white	All sizes and shapes	✓	✓	✓	✓ (Oversized plates required for Oblong, Square & Mcycle)	✓	CMYK toners CMYK drums Fuser Unit Transfer Belt	20 seconds per print	10p	<ul style="list-style-type: none"> <li>* All shapes and sizes</li> <li>* Colour printing on site</li> <li>* HD print including white</li> <li>* No pre-printed media necessary</li> <li>* Print your own promotional items</li> <li>* High volume</li> </ul>	<ul style="list-style-type: none"> <li>* Specialist retailers</li> </ul>