



# **INCREASE YOUR UPSELL OPTIONS** WITH GEL PLATES

Add GEL Plates to your sales portfolio and raise your appeal to car enthusiasts and modders. Custom number plates, such as Short & HEX or 3D Digits, have become increasingly popular in recent years. Target consumers are willing to spend disposable income on products that add personality to their ride.

Our GEL Digits are made from black polyurethane resin & use the Charles Wright Font for compliance. The sleekly domed digits are fade, scratch and impact resistant, passing BSAU 145e testing. A self-adhesive means they are simple to use & easily integrated into your assembly process. With proven compliance, GEL Plates provide a clear advantage in durability, legality & reliability.

## **Specification**



Fully Road-Legal GEL Number Plates Black Polyurethane Resin Digits Made Using the Charles Wright Font Fade, Scratch and Impact Resistant Solvent Free Permanent Self-Adhesive BSAU 145e Certified Plates & Digits Tested by UKAS-Accredited Laboratory

## **Features**

### **BS COMPLIANT** Supply BSAU145e Certified 3D GEL Plates



### **PROFITABLE** Plates Sell for 3 Times Component Costs



### RELIABLE Complaince Assured Quality & Durability



### **ELEGANT** Utilise High-Gloss & Hand Domed Digits



## Standards Compliant

Standards compliant GEL Plates must withstand weathering & road conditions without losing integrity or performance. Ensuring this compliance is essential for the authorities to safely and clearly identify moving vehicles. To obtain BSAU 145e Certification, we sent GEL plate samples to a UKAS-Accredited Laboratory for scientific testing & accreditation.



## Retroreflectivity Digits must contrast

with plate backgrounds, ensuring they meet all visibility and reflectivity levels.



**Weathering** Samples undergo 2275 hours of weathering tests, before plate & digit performance levels are checked.



## Impact Resistance

3D Plates have to be able to resist impacts & maintain integrity, GEL Plates are tested to ensure readability.